

RUNWAY NAILS | THEME: AI | 3 nail tips on a MOOD BOARD

TASK & TIME & GOAL

1. It's a live competition at Nailympia Germany 2025.
2. MOOD BOARD SUBMISSION with nail designs. The mood board should depict your artistic journey through colours, textures, ideas & inspiration.
3. Decorate 3 press-on full cover nail tips to the design & add it to the given mood board before the competition starts.
4. Competitors must design 3 different nail styles they feel will enhance, accessories & interpret this fashion mood board.
5. The 3 tips must be displayed in a simple way with a short explanation or visual sketch of how the designs fit the brief on a mood board.
6. Online: The mood board must be printed out & be flat with no edges (not a box/not 3D). It must not exceed the size of A4 (8x12"). Nails must be adhered to this board if a hand-in competition.
7. The designs must be reasonably easy & quick to reproduce (100s would need to be made for a fashion show).
8. Note that the main focus of a fashion show is the designer's collection. Nails can be a 'statement' accessory but should not overshadow the complete look.
9. Nails at a fashion show are photographed close-up for detailed beauty shots.
10. The finished nail designs should include suitable shape & length.
11. All entries must be new to *Nailympia* & can only be entered once in this competition. Must be an original photograph that has not been previously published or displayed in public or on social media.
12. All designs must be original & not seen in previous competitions or images.

ALLOWED

1. Competitors may use ANY suitable materials that do not necessarily have to be nail products or can be a mixture of nail products & other materials. There are no restrictions on the creation of these 3 nails.
2. LIVE: Nails have to be created during the competition.

NOT ALLOWED

1. All entries must be new to *Nailympia* & can only be entered once. No repeat entries from prior years allowed.
2. The work must not have been published on social media or entered into any competition or published in any journal beforehand.
3. No entries that have been changed from previous competitions allowed.
4. A maximum of ONE entry per competitor is allowed.
5. LIVE: It's not allowed to prepare any work at home and bring it to the competition.

TIP

Read the content of the score sheets. Check out the point distribution. Where you will gain the most points & where you gain the least. This will help your timing & focus. Knowledge of where you can gain points & where you can unnecessarily lose them is helpful.

IMPORTANT, PLEASE NOTE

- Score sheets will be sent via email within 2 weeks after the *Nailympia* event takes place.
- Results will be announced during the ceremony of the arena event.
- The *Nailympia* team & organiser supports the decisions made by host & judges.
- There will no longer be judges critique on any nails or score sheets at the close of any *Nailympia* event.
- You are welcome to ask judges what they think about your work, if the nails are still on.
- The criteria rules & the score sheets are on an international standard. If you need more specific information, please feel free to download the guidelines on www.nailympia.com (London global website).

SCORE SHEET CONTENT

JUDGE 1

- **INTERPRETATION OF MOODBOARD (10):** How well do the three designs fit with the brief - has the design been interpreted with imagination, skill & creativity?
- **OVERALL (10):** Are these nail designs worthy of the catwalk/runway fashion show?

JUDGE 2

- **ORIGINALITY (10):** How original are the designs? Has the nail stylist shown a unique imagination & approach?

JUDGE 3

- **PRACTICALITY (10):** How practical are the designs for pre-making in the region of 200 for 20-40 models?
- **EFFECTIVENESS FOR CATWALK/RUNWAY FASHION SHOW (10):** How effective are the designs for the runway? Do they complete the picture & enhance the fashion story?

JUDGE 4

- **EFFECTIVENESS FOR CLOSE-UP PHOTOGRAPHY (10):** How effective are the nail designs for close-up photography & the media in general?

JUDGE 5

- **OVERALL LOOK (10):** Do the nail designs enhance the overall look - do they complete the picture & act as a complementary accessory?