

COMPETITION LOCATION



GERMANY

DIVISION _____

Nailympia®

COMPETITION SCORE SHEET 2025

POSTER MANICURE

MODEL NUMBER

1 HAND OR 2 HANDS - NATURAL NAILS, ONE-COLOUR OR FRENCH (NO ART)
- ONLINE CATEGORY -

TOTAL POINTS POSSIBLE	TOTAL POINTS GIVEN
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JUDGE 1	INSTANT IMPACT	10	
	Does the image have a 'wow factor that commands attention? Are your eyes drawn to the nails in the overall image?		
JUDGE 1	CLARITY OF IMAGE & NAILS	10	
	Is the image finished professionally without too much post-production work that makes it look contrived & unrealistic? No digitising of the image or use of AI elements.		
ENTRY TOTAL FOR JUDGE 1 (20)			

JUDGE 2	OVERALL STYLING	10	
	Have all the elements of the image been considered & well executed with thought & consideration regarding props, model choice, the nails etc. Is the styling of the hand(s) strong, powerful with a magnetic draw for the eye?		
JUDGE 2	ORIGINALITY	10	
	It must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery?		
ENTRY TOTAL FOR JUDGE 2 (20)			

JUDGE 3	USE OF COLOR & LIGHTING	20	
	Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer's response to it?		
JUDGE 3	EXECUTION OF CONCEPT	20	
	Assessing the styling, props, overall look & nail design, has the whole image been well brought together as an idea? Does it work as a nail image?		
ENTRY TOTAL FOR JUDGE 3 (40)			

JUDGE 4	NAIL FINISH	10	
	Is the nail finish beautiful, talented, creative, sharp, clean, crisp & skilled? (Glossy or matte depending on the intention of the creator). Pay close attention to the cuticle area & surrounding skin to observe the precision of the result.		
JUDGE 4	PROFESSIONAL PRESENTATION	10	
	Does this image work as a nail magazine cover? Does it speak for & represent the professional nail industry in an authentic, true yet exciting fashion?		
ENTRY TOTAL FOR JUDGE 4 (20)			

TOTALS (100)