

POSTER MANICURE | NATURAL NAILS, ONE-COLOUR OR FRENCH FINISH (NO ART)

TASK & TIME & GOAL

1. Not a floor/live competition – picture (jpeg/tiff file) & text need to be sent to the organiser prior to the deadline.
2. It is the 'whole picture' that will be judged, not just the work on the nails. Points will be awarded for the manicure finish & overall 'wow' factor. The style, background & theme of the picture will also be judged. Think 'magazine cover' when creating this poster.
3. A written synopsis of no more than 50 words in English must be provided with your photograph detailing how the look was achieved. This is for the judges to mark complexity & understand the journey to completed look. Please note points will be deducted for failing to include the text.
4. One or two hands, short, square, oval, almond elegant nails to be showcased in one colour, French can be in colour or a mix of colours or natural. No nail art to be added.
5. *NOTE: Can you see the nails clearly? Points are lost if the judges cannot see the nails clearly. They need to judge the quality of the finish of the manicure.*
6. All entries must be new to *Nailympia* & can only be entered one time in this competition. Must be an original photograph that has not been previously published or displayed in public, seen in any format/place or on social media.
7. Image must be in colour. No black & white or sepia.
8. All designs must be original & not seen in previous competitions or images.
9. Must not use nails designed or published previously.

ALLOWED

1. Finish on nails can be in nail polish or gel polish.
2. Only 1 photograph is required.

NOT ALLOWED

1. All entries must be new to *Nailympia* & can only be entered one time. No repeat entries from prior years allowed.
2. No faces – only hand or hands in the photo.
3. No black & white or sepia image.
4. The work must not have been published, on social media or entered any competition or published in any journal beforehand.
5. No entries that have been changed from previous competitions allowed.
6. A maximum of ONE entry per competitor is allowed.
7. No nail extensions. Do not use UV hard gel or L&P acrylic systems to extend the nail.
8. No nail art to be added.

TIP

Read the content of the score sheets. Check out the point distribution. Where you will gain the most points & where you gain the least. This will help your timing & focus. Knowledge of where you can gain points & where you can unnecessarily lose them is helpful.

E MAIL DOCUMENTS

Every location will have its own submission system please check with the host how this is to be submitted.

Enter – One photo taken with no light reflection of the complete work. This means only 1 photo is required. (Photo size minimum 2MB / maximum 10MB.) Create a word document with your description of your work. Send everything in, to info@signature-nail.com (before the deadline). Please send everything in one or max. 2 emails, include your competitor's name & the category for Germany.

IMPORTANT, PLEASE NOTE

- Score sheets will be sent via email within 2 weeks after the *Nailympia* event takes place.
- Results will be announced during the ceremony of the arena event.
- The *Nailympia* team & organiser supports the decisions made by host & judges.
- There will no longer be judges critique on any nails or score sheets at the close of any *Nailympia* event.
- You are welcome to ask judges what they think about your work, if the nails are still on.
- The criteria rules & the score sheets are on an international standard. If you need more specific information, please feel free to download the guidelines on www.nailympia.com (London global website).

SCORE SHEET CONTENT

JUDGE 1

- **INSTANT IMPACT (10):** Does the image have a 'wow factor that commands attention? Are your eyes drawn to the nails in the overall image?
- **CLARITY OF IMAGE & NAILS (10):** Is the image finished professionally without too much post-production work that makes it look contrived & unrealistic? No digitising of the image or addition of AI elements.

JUDGE 2

- **OVERALL STYLING (10):** Have all the elements of the image been considered & well executed with thought & consideration regarding props, model choice, the nails etc. Is the hand styling strong, powerful with a magnetic draw for the eye?
- **ORIGINALITY (10):** It must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery?

JUDGE 3

- **USE OF COLOUR & LIGHTING (20):** Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer's response to it?
- **EXECUTION OF CONCEPT (20):** Assessing the styling, props, overall look & nail design, has the whole image been well brought together as an idea? Does it work as a nail image?

JUDGE 4

- **NAIL FINISH (10):** Is the nail finish beautiful, talented, creative, sharp, clean, crisp & skilled? (Glossy or matte depending on the intention of the creator). Pay close attention to the cuticle area & surrounding skin to observe the precision of the result.
- **PROFESSIONAL PRESENTATION (10):** Does this image work as a nail magazine cover? Does it speak for & represent the professional nail industry in an authentic, true yet exciting fashion?