FLAT ART BOXED | THEME: OPEN

TASK & TIME & GOAL

- 1. Not a floor/live competition pictures, video & text to be sent to the organiser prior to the deadline.
- 2. This competition is an 'Art Painting' format. Nails to be designed on varying sized nail tips & placed together but <u>not touching</u>.
- 3. Do not stick the 10 nails together to create one large canvas or push them together there must be an OBVIOUS gap between the tips & there must be at least 5 different sized tips used (& 5 different lengths). This is art on many tiny canvases.
- 4. A written synopsis of no more than 50 words in English must be provided with your submission detailing how the look was achieved. This is for the judges to mark complexity & understand the journey to completed look. Please note points will be deducted for failing to include the text.
- 5. All entries must be new to *Nailympia* & can only be entered once in this competition. Must be an original photograph that has not been previously published or displayed in public or on social media.
- 6. Image must be in colour.
- 7. All designs must be original & not seen in previous competitions or images.

ALLOWED

- 1. It's a chance to go wild with nails & imagination but present a style.
- 2. Art acrylic paint & gel paints are allowed.
- 3. Contestants use only freehand artistic painting & one-stroke techniques.

NOT ALLOWED

- 1. All entries must be new to Nailympia & can only be entered once. No repeat entries from prior years are allowed.
- 2. Hand painting only no airbrushing.
- 3. No black & white photo.
- 4. The work must not have been published, on social media or entered into any competition or published in any journal beforehand.
- 5. No entries that have been changed from previous competitions allowed.
- 6. A maximum of ONE entry per competitor is allowed.
- 7. No decoration or acrylic/gel product L&P can be used; if this happens, there will be a 10-point deduction. This is flat painted art only.
- 8. Any embellishment of actual tips, whether attached to the tip or not, will be considered a violation & 10 points will be deducted.
- 9. Do not stick the 10 nails together to create one large canvas or push them together.

<u>TIP</u>

Read the content of the score sheets. Check out the point distribution. Where you will gain the most points & where you gain the least. This will help your timing & focus. Knowledge of where you can gain points & where you can unnecessarily lose them is helpful.

E MAIL DOCUMENTS

Every Nailympia uses its own submission system. Please check with the host. Enter – One photo taken from above with no light reflection of the complete work. Then take side right & side left view photo & a 10-second video sweeping across the nails. This means 3 photos plus quick video. (Photo size minimum 2MB / maximum 10MB.) Create a word document with your description of your work. Send everything in, to info@signature-nail.com before the deadline. Please send everything in one or max. 2 e mails, write your competitor's name & the category!

IMPORTANT, PLEASE NOTE

- Score sheets will be sent via email within 2 weeks after the Nailympia event takes place.
- Results will be announced during the ceremony of the arena event.
- The Nailympia team & organiser supports the decisions made by host & judges.
- There will no longer be judges critique on any nails or score sheets at the close of any Nailympia event.
- You are welcome to ask judges what they think about your work, if the nails are still on.
- The criteria rules & the score sheets are on an international standard. If you need more specific information, please feel free to download the guidelines on www.nailympia.com (London global website).

SCORE SHEET CONTENT

JUDGE 1

- FIRST OVERALL IMPRESSION (15): 'WOW' factor on first impression. Assess artistic skill & creativity.
- COMPOSITION (15): How well does the design draw the eye from nail to nail?

JUDGE 2

- LEVEL OF DIFFICULTY & WORKMANSHIP (20): The complexity of the design is evaluated on its degree of expertise & skill.
- CONTINUITY OF DESIGN FLOW (10): How well is the theme carried through on all nails. Does the design flow together. Does it belong?

JUDGE 3

- FINISH & PRODUCT CONTROL (20): Are there any irregularities in the paint finish? Is the application even & skilled; is this a work of art?
- ORIGINALTY (20): The overall look must be an original interpretation of the theme & serving an impact with its delivery.
- **CONTINUITY OF THEME (20):** How well is the theme carried through on all 10 nail tips? Does the theme appear continuously? Does the design match the typed theme that has been given on the written description?