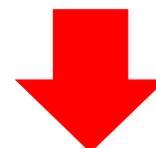


# Nailympia®

## COMPETITION



GERMANY 2024



Model-Number

## MANICURE POSTER

NATURAL NUDE OR FRENCH (NO ART) / **ONLINE**

1 OR 2 HANDS

Total  
Possible  
Points

Total  
Possible  
Points

<b>JUDGE 1</b>	<b>Instant Impact</b> Does the image have a 'wow factor that commands attention? Are your eyes drawn to the nails in the overall image?	10	
	<b>Clarity of Image &amp; Nails</b> Is the image finished professionally without too much post-production work that makes it look contrived and unrealistic?	10	
<b>Entry total for judge 1 (20)</b>			
<b>JUDGE 2</b>	<b>Overall Styling</b> Have all the elements of the image been considered and well executed with thought & consideration- the hair, make-up, props, model choice, the nails etc. Or for hand only imagery - is the styling strong, powerful with a magnetic draw for the eye?	10	
	<b>Originality</b> It must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery?	10	
<b>Entry total for judge 2 (20)</b>			
<b>JUDGE 3</b>	<b>Use of Colour &amp; Lighting</b> Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer's response to it?	20	
	<b>Execution of Concept</b> Assessing the styling, props, overall look & nail design, has the whole image been well brought together as an idea? Does it work as a nail image?	20	
<b>Entry total for judge 3 (40)</b>			
<b>JUDGE 4</b>	<b>Nail Finish</b> Is the nail finish beautiful, talented, creative, sharp, clean, crisp & skilled? (Glossy or matte depending on the intention of the creator). Pay close attention to the cuticle area and surrounding skin to observe the precision of the result.	10	
	<b>Professional Presentation</b> Does this image work as a nail magazine cover? Does it speak for & represent the professional nail industry in an authentic, true yet exciting fashion?	10	
<b>Entry total for judge 4 (20)</b>			

# EXTREME NAIL STYLING POSTER

1 HAND / 5 NAILS

---

TOTAL SCORE